



150

Colors for Your Home

with

SPRED SATIN



20 CENTS



HERE'S ALL YOU NEED TO BE YOUR OWN Expert Decorator

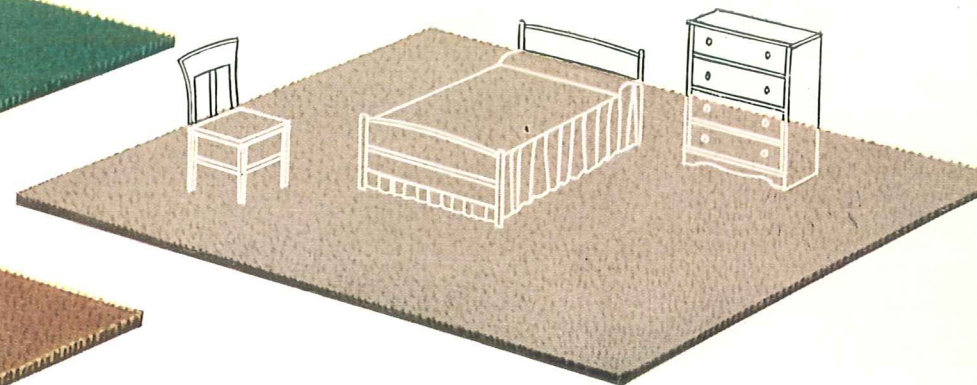
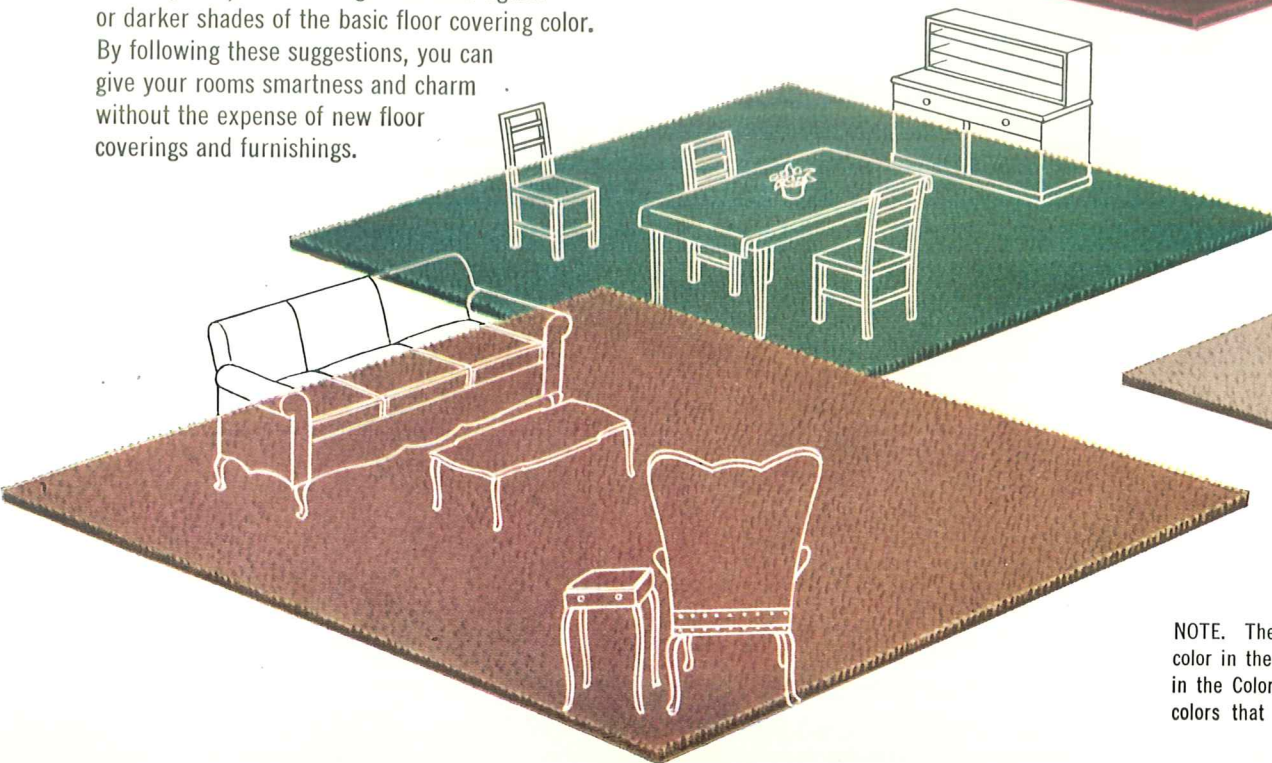
It is time to paint! You want fresh new-looking colorful rooms; this book will help you create your own pleasing color schemes. You can save hours of shopping for colors with the new SPRED SATIN Dramatone Color System which provides well over 4,000 color combinations from a selection of 180 beautiful colors. You can see these colors and select several that you would like from the giant SPRED SATIN color card at any SPRED SATIN dealer. You can check your selections with easy-to-use Color Harmony Charts and see as many combinations of colors as you desire in the SPRED SATIN Color Selector. You can compare the colors in large sheets and thus see the color effect you want to achieve before buying or applying the paint. Truly, this is the easiest way in the world to get color-perfect rooms!

THE COVER ROOM: Floor Covering is Light Gray-Green. Ceiling—SPRED SATIN Bone White (14)*; Dining Room Wall—Pomegranate (47); End Wall—Raisin (66); Fireplace Wall—Cork (60).

Decorating Problems

START WITH FLOOR COVERING COLORS

To be practical about home decorating, one should start with the color of the floor covering and build each room's color scheme around it. When this is done, the appearance of the floor covering is enhanced and the whole room becomes a harmonious unit with all colors in the room woven into a pleasing effect. Shown in this book is a series of wall and ceiling color schemes for popular floor covering colors. Each major scheme shown in the large illustrations has three alternate suggestions on the opposite page plus several additional colors (numbered as in the SPRED SATIN Dramatone Color System) which will go well with lighter or darker shades of the basic floor covering color. By following these suggestions, you can give your rooms smartness and charm without the expense of new floor coverings and furnishings.



NOTE. The number shown after a SPRED SATIN color name is the number assigned to that color in the Dramatone Color System to aid in identifying it. Colors are arranged numerically in the Color Selector and on the giant Color Card. An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.





SPRED SATIN colors for Gray floors

LEFT PAGE: Ceiling—Pink Ice (41); Walls—Canyon Red (56)

TOP: Ceiling—Revere (173); Walls—Canterbury (143)

TOP RIGHT: Ceiling—Bone White (14)*; Walls—Cheer (83)

LOWER: Ceiling—White (3418 or 3470)*; Walls—Blossom Pink (11)*

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the right-hand edge of this page.



FOR LIGHTER GRAY FLOORS

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

FOR DARKER GRAY FLOORS

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.

9
16
33
95
124
142
162
167
15
20
21
22
28
59
89
114





FOR LIGHTER GREEN FLOORS

11

67

74

77

89

114

124

172

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

SPRED SATIN colors for Green floors

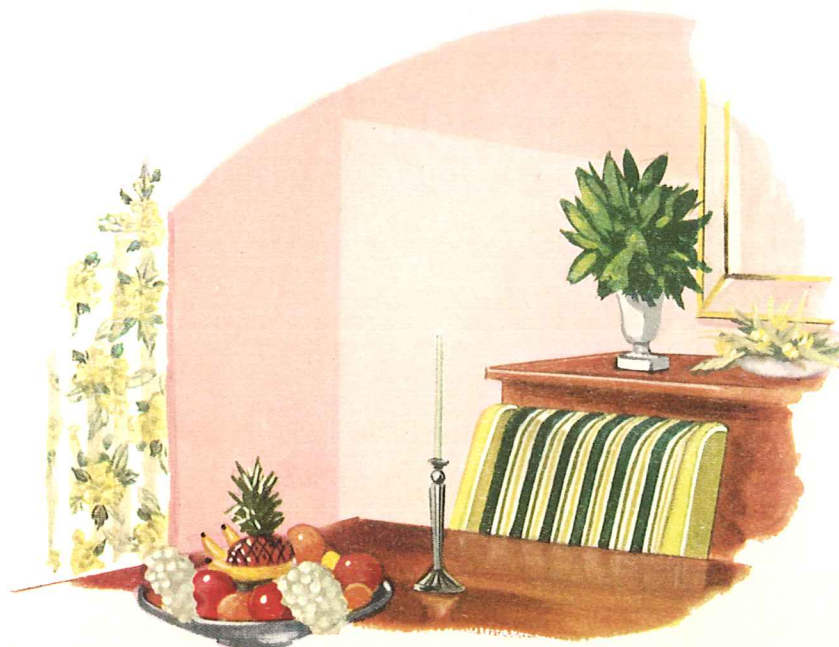
LEFT PAGE: Ceiling—White (3418 or 3470)*;
Walls—Berkshire Green (15)*

TOP: Ceiling—White (3418 or 3470)*; Walls—
Confetti Yellow (12)*

TOP RIGHT: Ceiling—White (3418 or 3470)*;
Walls—Moonmist (22)*

LOWER: Ceiling—Bone White (14)*; Walls—
Pink Ice (41)

Ask your dealer to see the additional SPRED SATIN
colors listed by numbers along the right-hand edge
of this page.



FOR DARKER GREEN FLOORS

16

17

44

60

81

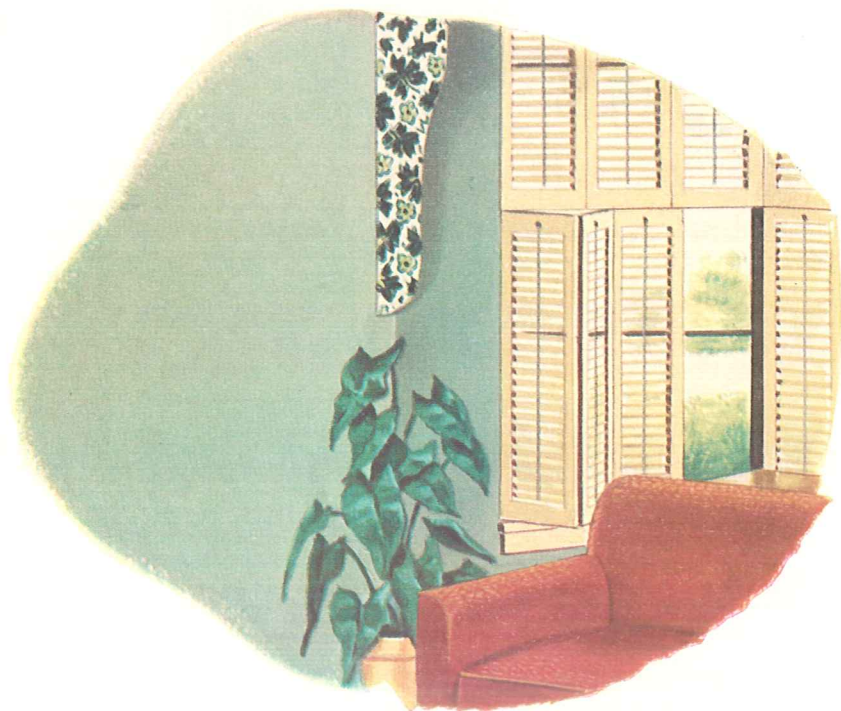
126

166

167

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.





FOR LIGHTER TAN FLOORS

- 13
- 17
- 20
- 21
- 23
- 120
- 126
- 128

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

SPRED SATIN colors for Tan floors

LEFT PAGE: Ceiling—Bone White (14)*; Walls—Light Chartreuse (89) and Willow (98); Shutters—Willow (98)

TOP: Ceiling—White (3418 or 3470)*; Walls—Tropic Green (16)*; Shutters—Cheer (83)

TOP RIGHT: Ceiling—White (3418 or 3470)*; Walls—Firefly (87); Shutters—White (3418)*

LOWER: Ceiling—Meerschaum (167); Walls—Meerschaum (167); Bay Wall—Mahogany (58); Shutters—Meerschaum (167)

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the right-hand edge of this page.

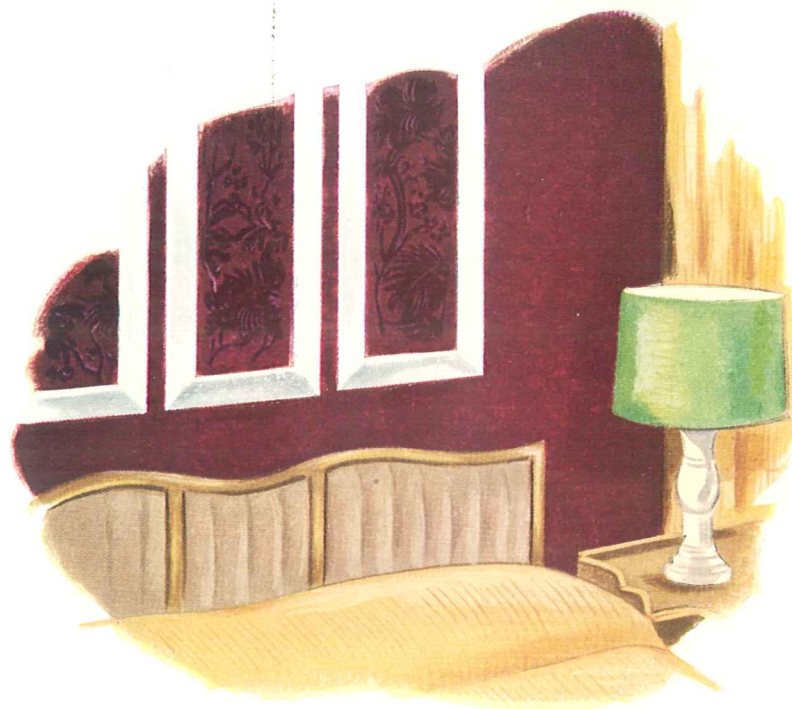
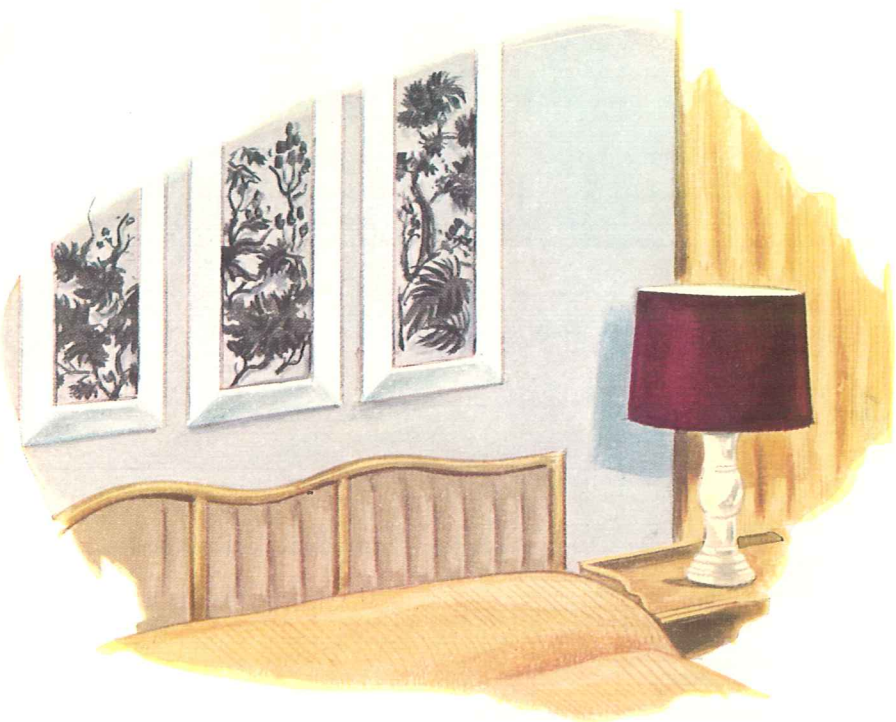


FOR DARKER TAN FLOORS

- 15
- 71
- 73
- 76
- 77
- 116
- 140
- 136

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.





SPRED SATIN colors for Maroon floors

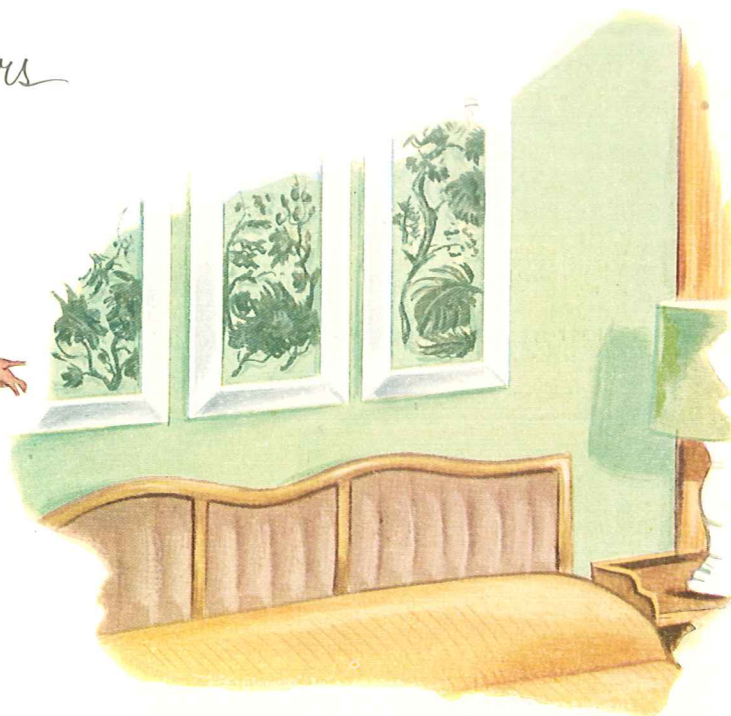
LEFT PAGE: Ceiling—Confetti Yellow (12)*;
Walls—Moonmist (22)*

TOP: Ceiling and Walls—Glacier (147)

TOP RIGHT: Ceiling—Bone White (14)*;
Walls—Garnet Maroon (5)*

LOWER: Ceiling—White (3418 or 3470)*;
Walls—Pinefrost Green (17)*

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the right-hand edge of this page.



FOR LIGHTER MAROON FLOORS

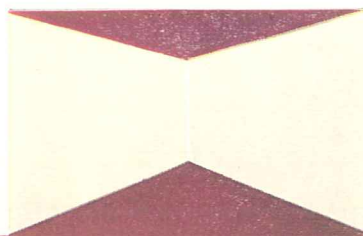
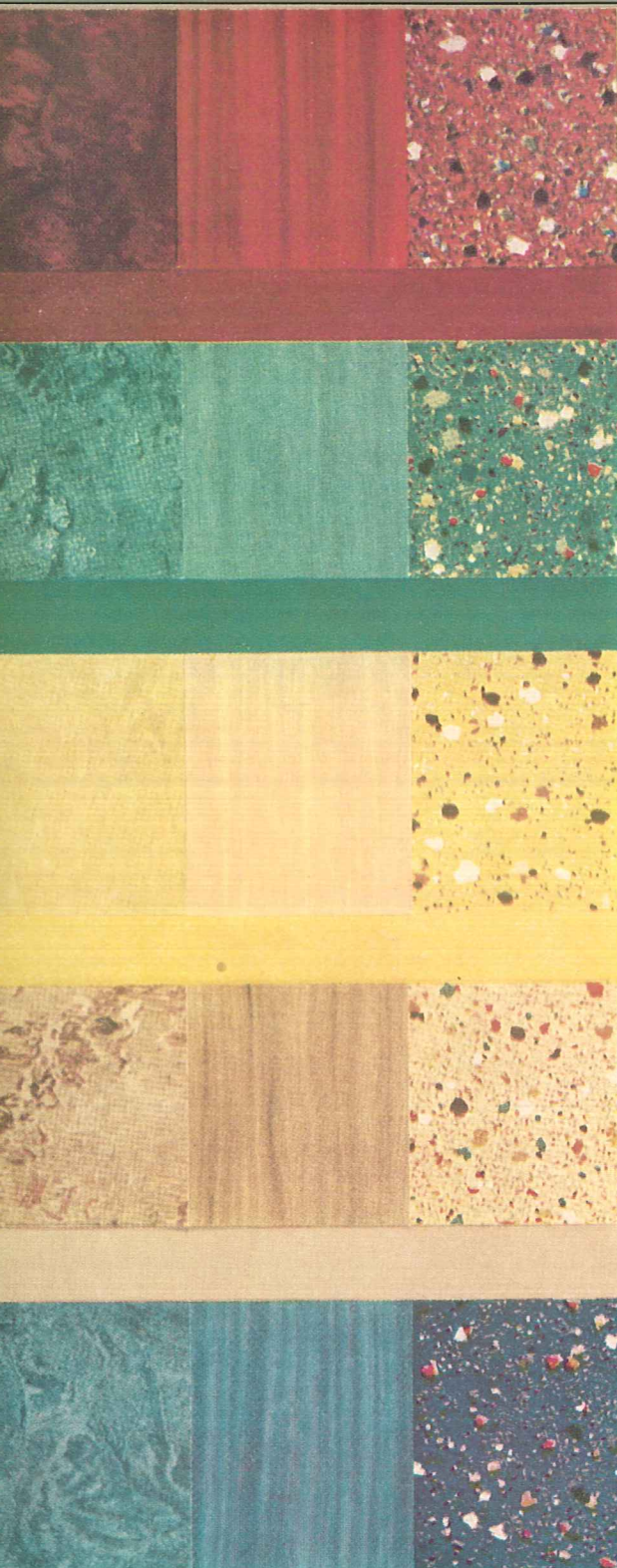
14
19
42
94
115
127
165
167

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

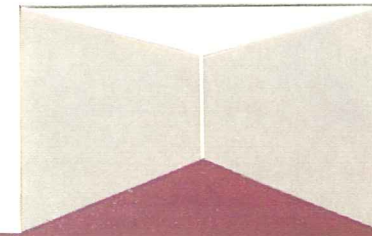
FOR DARKER MAROON FLOORS

9
11
16
18
34
136
137
176

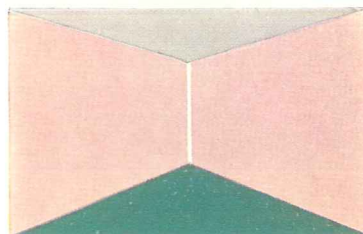
An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.



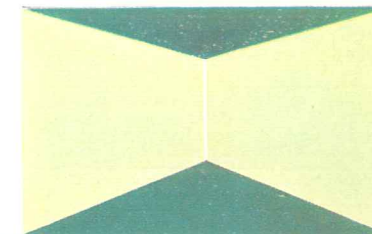
Ceiling
Cardinal Red (1)*
Walls
Bone White (14)*



Ceiling
White (3418 or 3470)*
Walls
Moonmist (22)*



Ceiling
Moonmist (22)*
Walls
Blossom Pink (11)*



Ceiling
Emerald Green (3)*
Walls
Light Chartreuse (89)

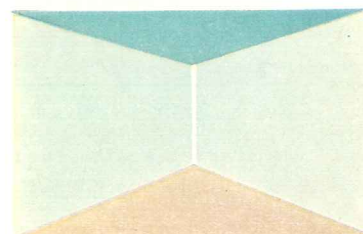
SPRED SATIN *Color Schemes*

FOR KITCHEN, BATHS, PLAY ROOMS AND OTHER ROOMS

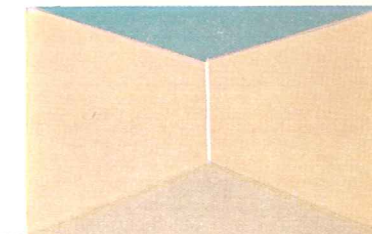
The SPRED SATIN color recommendations on these two pages harmonize with the basic background colors of popular patterns of linoleum, tile and other hard-surfaced floor coverings as illustrated to the left. If the color of your floor covering closely resembles or falls within one of the basic groups then select one of the color schemes shown to the right of the group for your walls and ceiling.

NOTE:

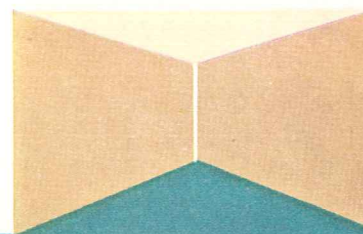
BLACK, GRAY and LIGHT IVORY floors are considered neutral and any SPRED SATIN color will harmonize with them.



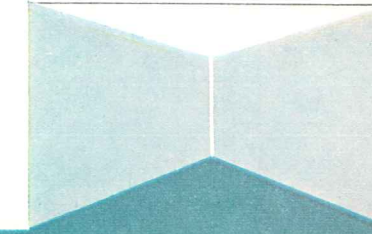
Ceiling
Niagara Green (18)*
Walls
Diamond (135)



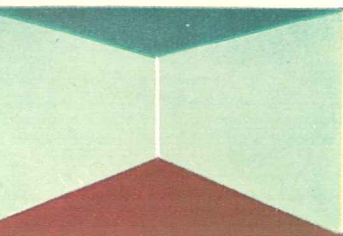
Ceiling
Canterbury (143)
Walls
Pale Peach (71)



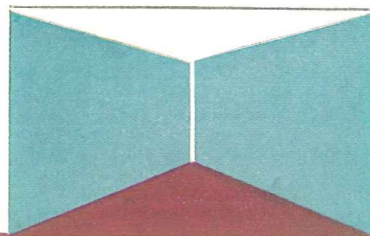
Ceiling
Pale Ivory (13)*
Walls
Buff (73)



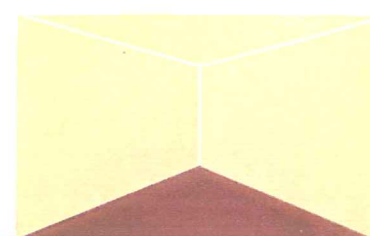
Ceiling
White (3418 or 3470)*
Walls
Blue Azure (20)*



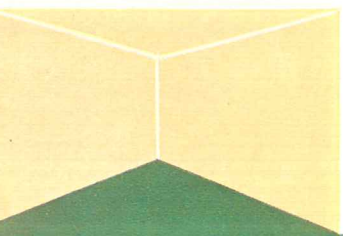
Ceiling
Turquoise (139)
Walls
Spray Blue (19)*



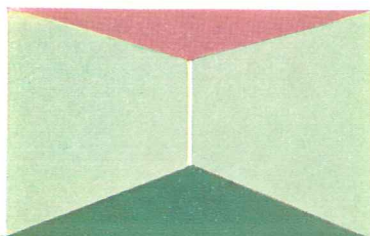
Ceiling
White (3418 or 3470)*
Walls
Skylark (142)



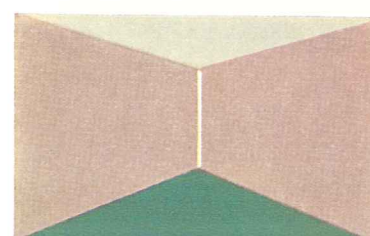
Ceiling
Confetti Yellow (12)*
Walls
Confetti Yellow (12)*



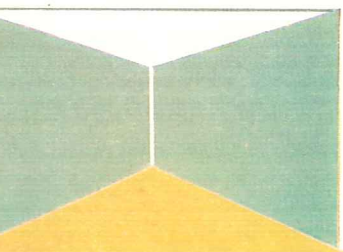
Ceiling
Linen (77)
Walls
Linen (77)



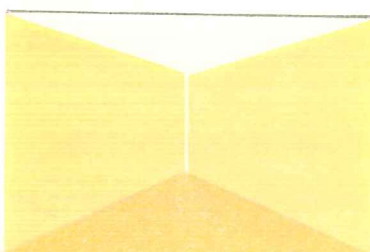
Ceiling
Coral Rose (48)
Walls
Pinefrost Green (17)*



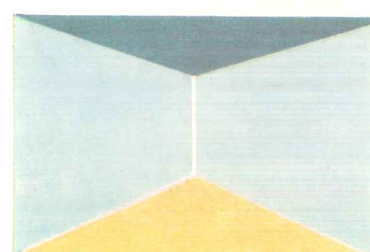
Ceiling
Waterfall (172)
Walls
Sand (74)



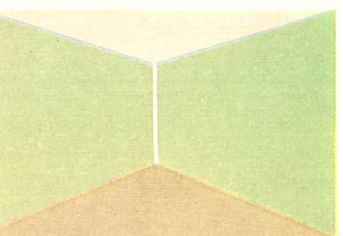
Ceiling
White (3418 or 3470)*
Walls
Tropic Green (16)*



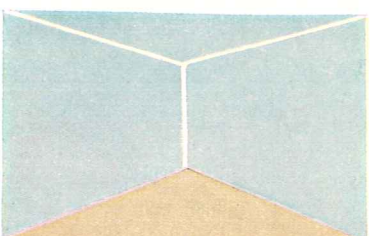
Ceiling
White (3418 or 3470)*
Walls
Citron (85)



Ceiling
Colonial Blue (21)*
Walls
Glacier (147)



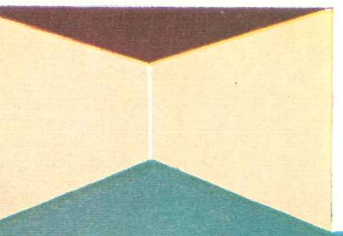
Ceiling
Bone White (14)*
Walls
Lettuce (100)



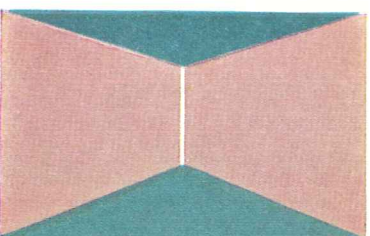
Ceiling
Blue Azure (20)*
Walls
Blue Azure (20)*



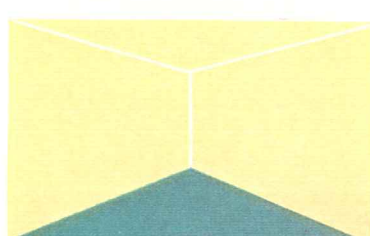
Ceiling
Monterey Brown (23)*
Walls
Bone White (14)*



Ceiling
Sienna Red (6)*
Walls
Pale Ivory (13)*

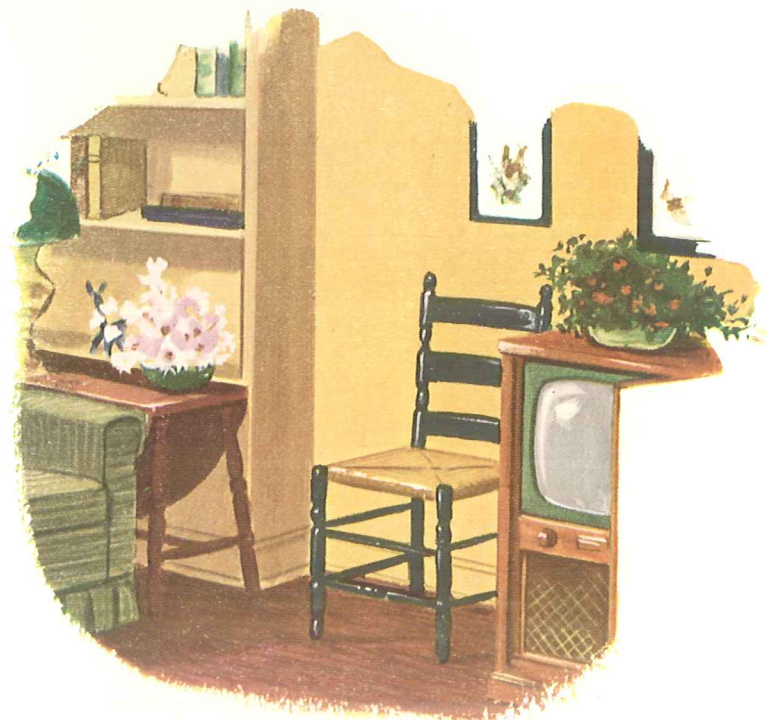


Ceiling
Cadet (146)
Walls
Smoke Rose (10)*



Ceiling
Cheer (83)
Walls
Cheer (83)





FOR LIGHTER BROWN FLOORS

13
22
59
83
89
114
116
136

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

SPRED SATIN colors for Brown floors

LEFT PAGE: Ceiling—Raisin (66); Walls—Confetti Yellow (12)*

TOP: Ceiling—White (3418 or 3470)*; Walls—Cologne (78)

TOP RIGHT: Ceiling—Confetti Yellow (12)*; Walls—Sage (99)

LOWER: Ceiling—Bone White (14)*; Walls—Prairie (81)

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the right-hand edge of this page.

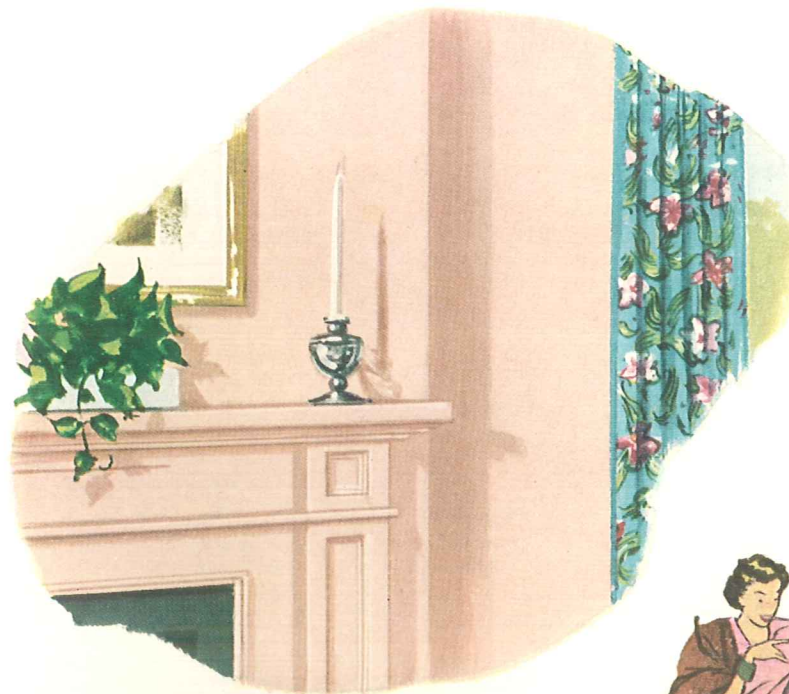
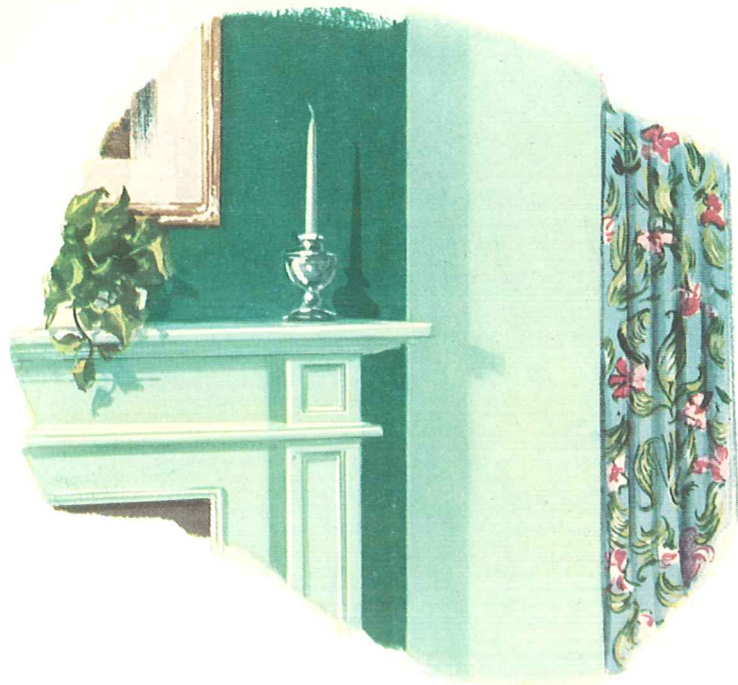


FOR DARKER BROWN FLOORS

15
20
71
75
95
98
117
167

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.





SPRED SATIN colors for Rose floors

LEFT PAGE: Ceiling—White (3418 or 3470)*; Fireplace Wall—Wineberry (9)*; Walls—Blue Azure (20)*; Fireplace—White (3418)*; Hall Woodwork and Wainscot—White (3418)*

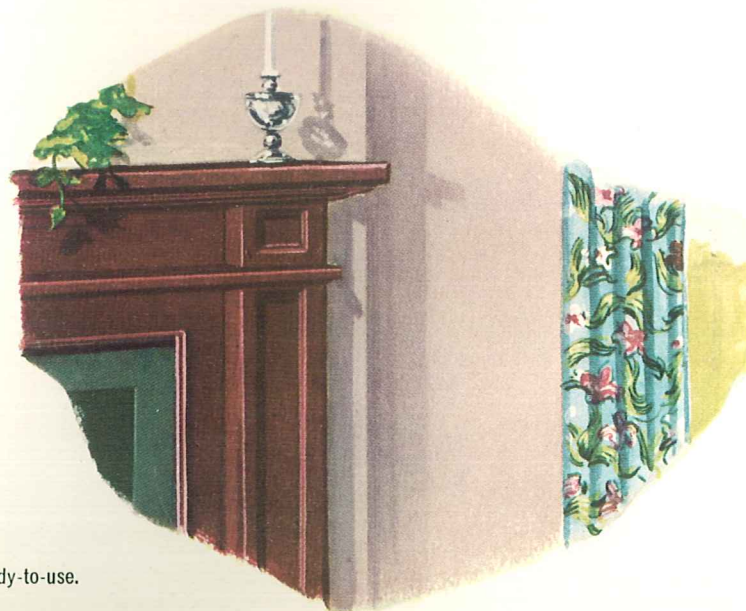
TOP: Ceiling—White (3418 or 3470)*; Walls—Spray Blue (19)*; Fireplace Wall—Triton (134); Fireplace—Spray Blue (19)*

TOP RIGHT: Ceiling—Bone White (14)*; All Walls and Fireplace—Transparent (42)

LOWER: Ceiling—White (3418 or 3470)*; All Walls—Pottery (166); Fireplace—Garnet Maroon (5)*

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the right-hand edge of this page.

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.



FOR LIGHTER ROSE FLOORS

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

FOR DARKER ROSE FLOORS

21

22

35

42

51

131

136

167

14

20

34

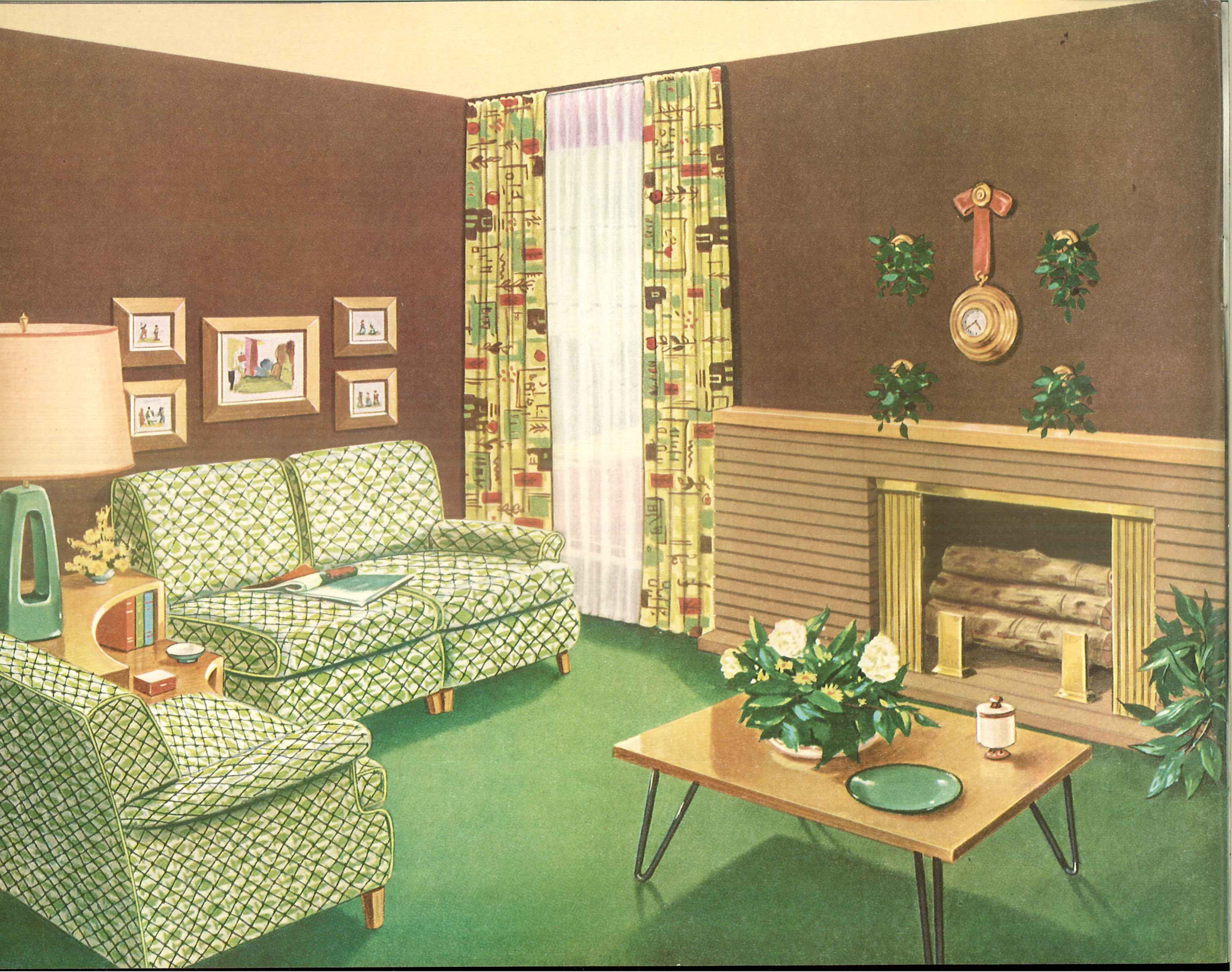
46

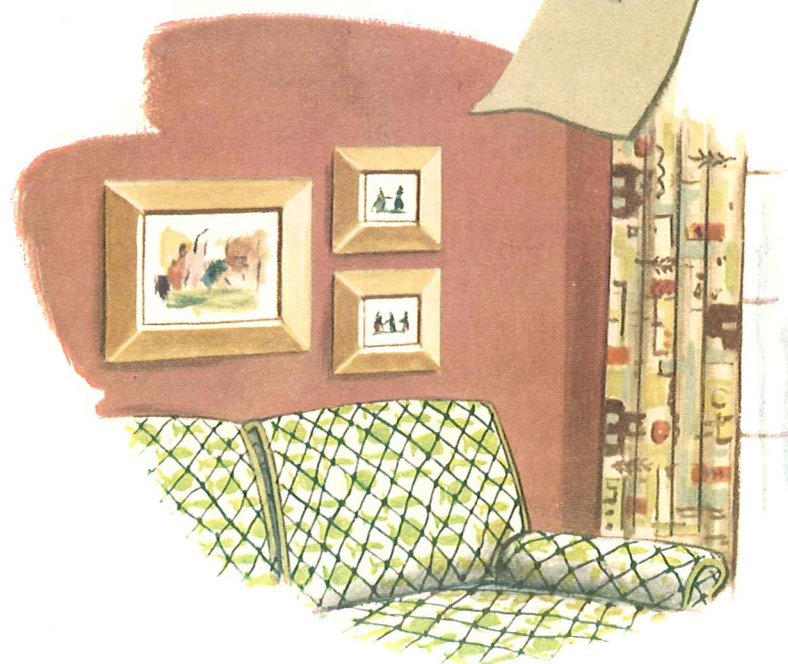
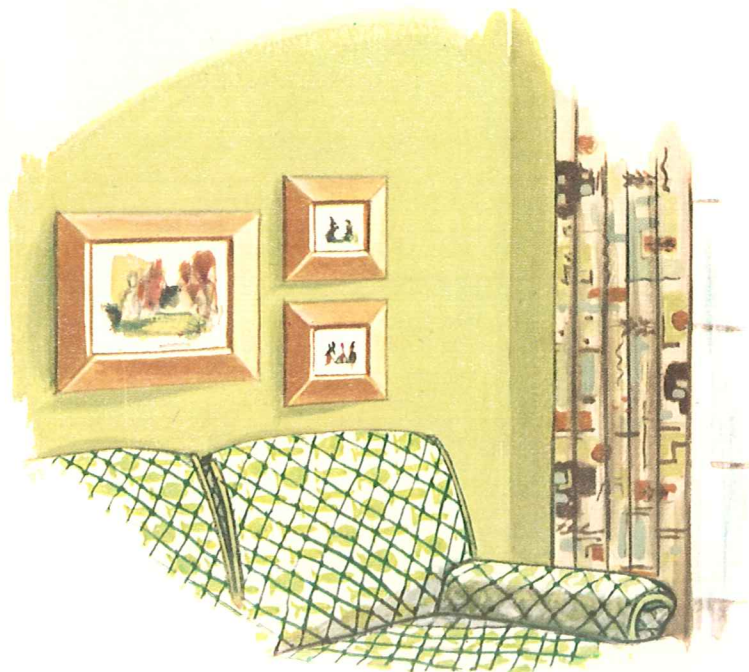
62

137

139

168





SPRED SATIN colors for Yellow Green floors

LEFT PAGE: Ceiling—Pale Ivory (13)*; Walls—Monterey Brown (23)*; Fireplace—Parchment (82)

TOP: Ceiling—Bone White (14)*; Walls—Deep Chartreuse (95)

TOP RIGHT: Ceiling—Driftwood (171); Walls—Brazil (54)

LOWER: Ceiling—Seamist (94); Walls—Pale Peach (71)

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the right-hand edge of this page.



FOR LIGHTER YELLOWGREEN FLOORS

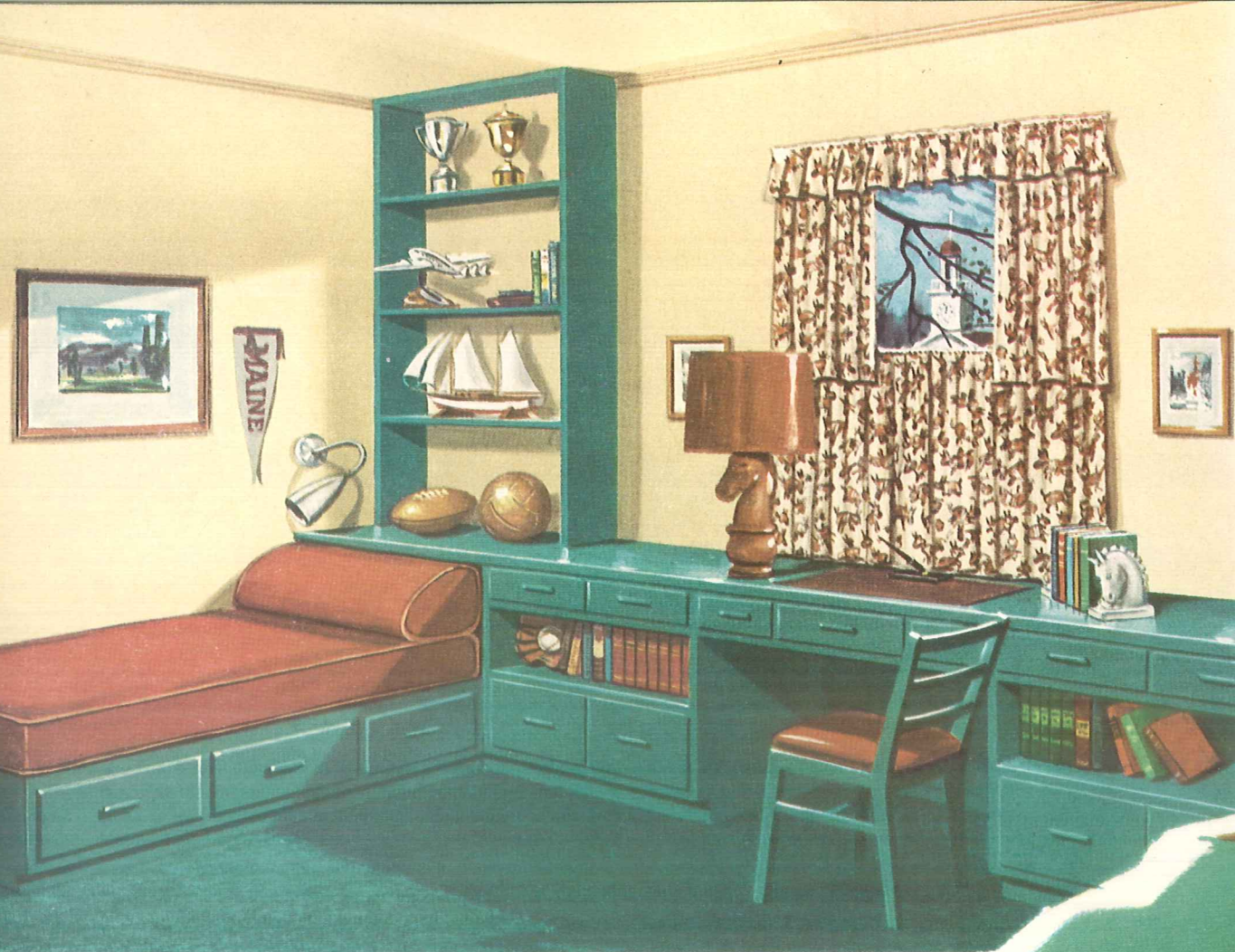
FOR DARKER YELLOWGREEN FLOORS

13
17
20
21
23
120
126
128

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

28
71
74
81
89
98
105
168

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.



LEFT: Ceiling—Pale Ivory (13)*; Walls—Pale Ivory (13)*; Built-In Furniture—Turquoise (139)

BELOW: Ceiling—Caravan (64); Walls—Niagara Green (18)*; Built-In Furniture—Honeysuckle (72)

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the lower edge of this page.

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.

SPRED SATIN

colors for Blue Green floors

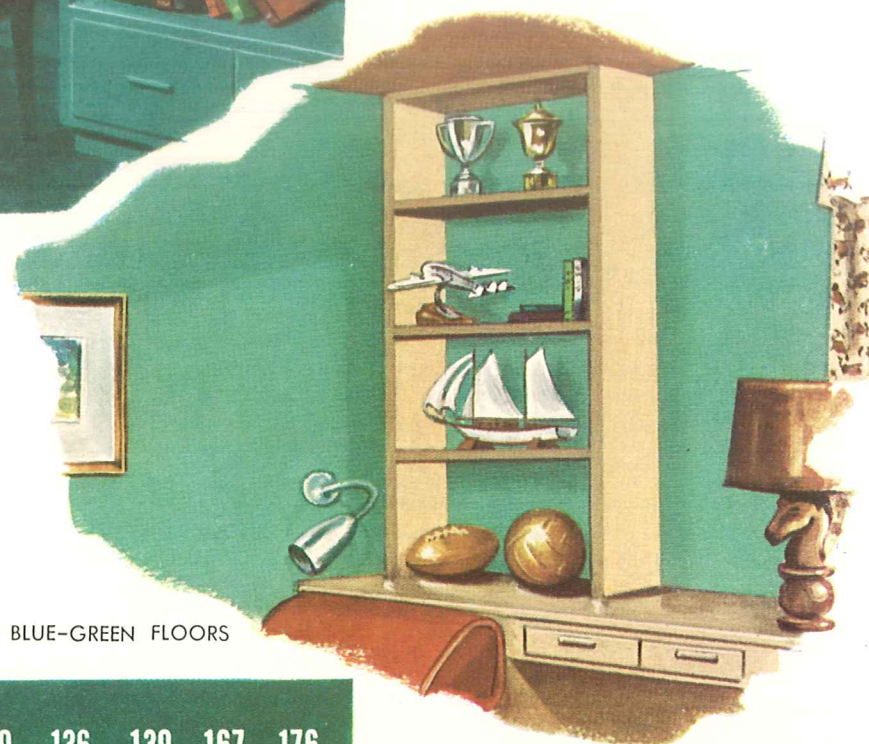
FOR LIGHTER BLUE-GREEN FLOORS

12 22 41 67 71 75 135 140

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

FOR DARKER BLUE-GREEN FLOORS

11 73 83 89 136 139 167 176



12 14 20 41 56 59 77 155

NUMBERS
INDICATE
ADDITIONAL
SPRED SATIN
ROOM COLORS

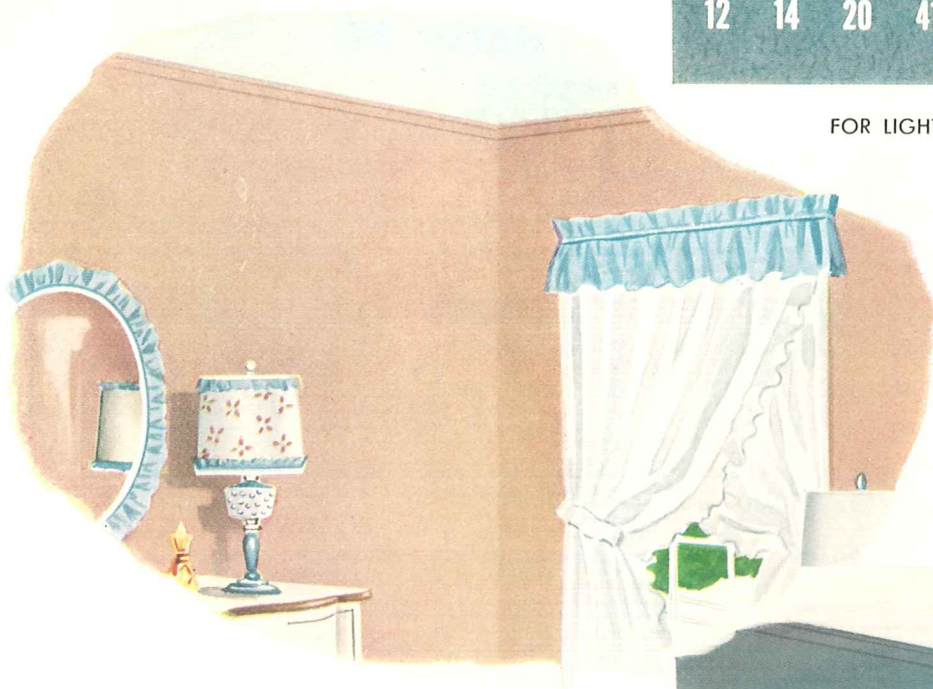
22 67 72 78 83 149 150 178

FOR LIGHTER BLUE FLOORS

FOR DARKER BLUE FLOORS

SPRED SATIN

colors for Blue floors



ABOVE: Ceiling—Glacier (147); Walls—Smoke Rose (10)*

RIGHT: Ceiling—White (3418 or 3470)*; Walls—Colonial Blue (21)*; Furniture—White (3418)* with decals or hand-painted designs.

Ask your dealer to see the additional SPRED SATIN colors listed by numbers along the upper edge of this page.

An asterisk (*) designates SPRED SATIN colors that are ready-mixed, ready-to-use.





SPRED SATIN



FOR WALLS, CEILINGS, WOODWORK



THE GREEN LABEL

Designates the regular pastel and decorator colors in SPRED SATIN—Ready to use!



THE MAROON LABEL

Designates the new deep colors in the SPRED SATIN Dramatone System—Ready to use!

You need only one paint—ready-mixed SPRED SATIN! It covers plaster, porous wallboards, woodwork and wallpaper with equal hiding and beauty—the most gorgeous satin wall finish you have ever seen. And it goes on in half the time—you'll love its smooth, effortless application. More people are now decorating because SPRED SATIN makes it so easy! Paint fast or slow, with brush or roller, no laps will show—and if you miss a place, touch it up later when dry—you won't see a trace. Any of the 180 SPRED SATIN colors are just that easy to apply! Although it has many imitations—there is only one SPRED SATIN. Use it throughout your home on walls, woodwork and ceilings for your finest decorating—accept no substitute!

HERE'S WHY SPRED SATIN IS THE IDEAL PAINT FOR YOUR HOME



DRIES FAST—In 20 minutes, SPRED SATIN is dry to touch. Hang pictures and drapes right away. Use room without delay.



NO BRUSH MARKS—Stop and start any place, laps won't show. SPRED SATIN flows on quickly, smoothly, effortlessly.



NO FUMES—You can safely paint with windows closed. SPRED SATIN has no irritating odors, no risk of tainting food.



LESS POROUS—Its watertight latex film holds out dirt and household grime. Stays cleaner longer! Colors stay brighter!



SCRUBBABLE—Over 40,000 scrubbing strokes couldn't mar the film. SPRED SATIN is guaranteed washable!



SPOT-WASHES around light switches, doors and walls. Finger marks, smudges and grease wash off with soap and water.



STANDS ABUSE—Blows which would mark ordinary paint do not damage the elastic, chip-proof film of SPRED SATIN.



BRUSH or ROLLER conveniently cleaned under the nearest tap with soap and water. Wipe up spatters with a damp cloth.

HOW TO

Prepare the Surface

HOW TO

Mix Spred Satin Colors

METHODS OF

Application

HOW TO

Apply Spred Satin

HOW TO

Clean up after painting

HOW TO

Clean Spred Satin Walls



1 Make certain the surface is clean and dry before applying **SPRED SATIN**. Scrape off loose material, remove all dirt, dust, grease, wax, soap, glue-size, powder and white wash. Patch all cracks and holes with **SPRED** patching materials; let dry overnight; smooth out with fine sandpaper. *Do not use patching pencils, nondrying putty or masking tape.* Spot-prime the patches with a wash-coat of **SPRED SATIN**; allow two-hour drying time, then apply finish coat of **SPRED SATIN**.

2 Twenty-three of the most popular **SPRED SATIN** colors are ready-mixed for immediate use! However, it is easy to obtain 157 additional colors by intermixing standard quantities of the ready-mixed **SPRED SATIN** colors as directed in the **SPRED SATIN** Dramatone Color System. Most colors can be mixed in gallons, half-gallons, and quarts. Just pour into one container the ready-mixed colors specified and you have the intermix color you want. Nothing more to add. Always mix at one time the full quantity of the intermixed color you require to save rematching a small quantity later should you run out of paint.



3 **SPRED SATIN** may be applied quickly and easily by brushing, roller-coating or spraying. Use whichever method you like, **SPRED SATIN** will always give you expert results. **SPRED SATIN** is ready-to-use, no thinning is required.

The colors shown in the illustrations in this book match SPRED SATIN colors as closely as modern high-speed printing will permit. Ask your SPRED SATIN dealer to see the actual colors.

4 BRUSHING: Always use a thoroughly clean brush. Apply **SPRED SATIN** generously with the brush full, using short, light strokes; avoid excessive pressure. Paint small areas with each brushful. Finish painted area by leveling lightly with tip of the brush. Do not brush back too far into areas already painted and partially dry. Missed spots can easily be touched up after the surrounding paint is dry.

ROLLER-COATING: Gives a light stippled effect, which frequently covers minor blemishes better than brushing. Use a medium nap **SPRED SATIN** roller. Use a small brush to paint around trim and corners where the roller won't reach.

SPRAYING: Spray **SPRED SATIN** with the external cap on the gun wide open. Use full body, or add water as needed to give proper atomization. Fifteen to 30 pounds pressure in a 6- to 8-inch pattern is recommended. Gun should be held 12 to 14 inches away from the surface.



5 You can easily wipe up **SPRED SATIN** spatters with a wet cloth from woodwork and wood floors. Do not wait until the spatters are dry. Semi-hardened spots may be removed with soap and water. Right after painting, always wash **SPRED SATIN** brushes, rollers, spray guns, pails and trays with soap and water.

6 It is extremely easy to keep walls clean when they are painted with **SPRED SATIN**. Although strong cleaning solutions and detergents may be used, all that is really needed is mild hand soap and a wet cloth. Household dirt and grime wash off instantly. You can spot-wash smudges from **SPRED SATIN** around light switches, door frames, etc., without having to wash the whole wall. The dirt comes off, but the color stays on. **SPRED SATIN** may be cleaned with wallpaper cleaner also.





SPRED SATIN

IS DISTRIBUTED BY
ALL OF THE LEADING
BRANDS OF PAINT
SHOWN ABOVE

BARKER-LUBIN CO.

300 N. Ninth St.

Dial the Number 2-8881